

(6 pages)

Reg. No. :

**Code No. : 21032 E Sub. Code : EMCO 12/
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B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2026.

First Semester

Commerce / Honours / Professional Accounting /
Corporate Secretaryship / Banking and Finance /
Banking and E-Commerce — Core

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which function of management involves staffing and employee selection?
- (a) Planning (b) Organizing
(c) Directing (d) Staffing

2. Who introduced the concept of “Management By Objectives (MBO)”?
- (a) Henry Fayol (b) F.W. Taylor
(c) Peter Drucker (d) Elton Mayo
3. Which of the following is NOT a characteristics of planning?
- (a) Continuous process
(b) Future-oriented
(c) Random and unstructured
(d) Goal-oriented
4. Which type of planning involves day-to-day operations and short-term goals?
- (a) Strategic Planning
(b) Tactical Planning
(c) Operational Planning
(d) Contingency Planning
5. Which of the following is NOT a characteristic of organizing?
- (a) Goal-oriented process
(b) Division of work
(c) Lack of coordination
(d) Authority and responsibility relationships

6. Which of the following is NOT a type of organizational structure?
- (a) Functional Structure
 - (b) Divisional Structure
 - (c) Matrix Structure
 - (d) Random Structure
7. Which recruitment method involves hiring from outside the organization?
- (a) Transfer
 - (b) Promotion
 - (c) External recruitment
 - (d) Internal recruitment
8. Which of the following is a modern recruitment method?
- (a) Newspaper ads
 - (b) Employee referrals
 - (c) Social media hiring
 - (d) Internal transfers

9. One major barrier to effective communication is _____.
- (a) Clarity of message
 - (b) Language differences
 - (c) Use of feedback
 - (d) Two-way interaction
10. Which leadership style involves high control and decision-making by the leader?
- (a) Democratic
 - (b) Laissez-faire
 - (c) Autocratic
 - (d) Participative

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Explain the levels of management.
- Or
- (b) Explain Henry Fayol's contribution to management.
12. (a) List out the scope of planning.
- Or
- (b) Sketch the importance of planning.

13. (a) What are the key characteristics of organizing?

Or

- (b) Write a short note on Span of Management.

14. (a) Explain the different types of training methods.

Or

- (b) Mention four advantages and two challenges of Work from Home (WFH).

15. (a) What are the different types of communication in an organization?

Or

- (b) Explain some challenges faced by women in the workforce.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

16. (a) Discuss the functions of management.

Or

- (b) Describe the contribution of Elton Mayo to management thought.

Page 5 Code No. : 21032 E

17. (a) Briefly explain the types of planning with examples.

Or

- (b) Explain the role of forecasting in business decision-making.

18. (a) Describe types of organization structures with examples.

Or

- (b) What is departmentalization? List out the different types with examples.

19. (a) Discuss the modern recruitment methods.

Or

- (b) Explain the role of management games in employee training.

20. (a) Briefly explain the role of supervision in management.

Or

- (b) What is Management by Exception (MBE)? How does it help in effective control?

Page 6 Code No. : 21032 E