

(7 pages)

Reg. No. :

Code No. : 21063 E Sub. Code : EECO 6 A

B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2026.

Sixth Semester

Commerce

**Elective – LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

(For those who joined in July 2023 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Customer service in logistics focuses on
 - (a) Minimizing delivery reliability
 - (b) Timely and accurate delivery
 - (c) Increasing complaints
 - (d) Avoiding communication

2. Physical distribution mainly concerns
 - (a) Product design
 - (b) Movement of finished goods to customers
 - (c) Hiring employees
 - (d) Financial accounting
3. DRP stands for
 - (a) Distribution Resource Planning
 - (b) Demand Resource Planning
 - (c) Delivery Routing Process
 - (d) Distribution Routing Plan
4. One feature of 21st century logistics is
 - (a) Manual documentation only
 - (b) Technology integration
 - (c) No automation
 - (d) Increased delays
5. Global supply chains involve
 - (a) Domestic operations only
 - (b) International sourcing and distribution
 - (c) Local suppliers only
 - (d) No technology

6. Participants in supply chain include
(a) Suppliers (b) Retailers
(c) Logistics providers (d) All of the above
7. Systems in supply chain refer to
(a) Random operations
(b) Integrated processes
(c) Independent activities
(d) Manual systems only
8. Supply chain values emphasize
(a) Profit only
(b) Customer satisfaction and efficiency
(c) Advertising
(d) Sales promotion
9. Conflict resolution strategies in supply chain aim to
(a) Increase disputes
(b) Improve coordination
(c) Reduce communication
(d) Avoid contracts

10. Certifications in supply chain help in
(a) Reducing knowledge
(b) Professional competence
(c) Avoiding standards
(d) Increasing cost

PART B — (5 × 5 = 25 marks)

Answer ALL questions by choosing (a) or (b).
Each answer should not exceed 250 words.

11. (a) Discuss the relationship between customer service and logistics management.
Or
(b) Explain the concepts of logistics and physical distribution with suitable examples.
12. (a) Discuss codification and its role in distribution management.
Or
(b) Explain the commercial aspects involved in distribution management.

13. (a) Discuss the value chain concept and its relevance to supply chain management.

Or

- (b) Explain the participants involved in a supply chain and their roles.

14. (a) Explain the systems and values of supply chain management.

Or

- (b) Discuss how supply chain drivers influence overall supply chain performance.

15. (a) Explain supply chain relationships and strategies for conflict resolution.

Or

- (b) Discuss the importance of certifications in supply chain management.

PART C — (5 × 8 = 40 marks)

Answer ALL questions by choosing (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the integration of distribution and inventory management in logistics decision-making.

Or

- (b) Examine the challenges faced in logistics management in emerging markets and suggest suitable solutions.

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17. (a) Critically evaluate the importance of routing and scheduling in transportation optimisation.

Or

- (b) Analyse the challenges of distribution management in the context of global trade and e-commerce.

18. (a) Discuss the role of information sharing and collaboration in strengthening supply chain partnerships.

Or

- (b) Examine the challenges in managing international supply chains and suggest corrective measures.

19. (a) Analyse the interrelationship between supply chain drivers and competitive strategy.

Or

- (b) Examine how performance measurement systems improve Supply chain effectiveness.

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20. (a) Discuss the importance of aligning supply chain design with corporate business strategy.

Or

- (b) Evaluate the role of professional certifications in enhancing supply chain standards and global competitiveness.
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