

(6 pages)

Reg. No. :

Code No. : 21061 E Sub. Code : EECO 61

B.Com.(CBCS) DEGREE EXAMINATION,
APRIL 2026.

Sixth Semester

Commerce

Elective – ENTREPRENEURIAL DEVELOPMENT

(For those who joined in July 2023 only)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Entrepreneurship is primarily concerned with _____
- (a) Job security
 - (b) Risk-taking and innovation
 - (c) Routine employment
 - (d) Government service

2. Which of the following is a key characteristic of an entrepreneur?
- (a) Risk avoidance
 - (b) Initiative
 - (c) Dependence
 - (d) Indecision
3. Design thinking primarily focuses on
- (a) Profit maximization only
 - (b) Customer-centric innovation
 - (c) Government regulation
 - (d) Routine production
4. Creativity differs from innovation because creativity refers to
- (a) Commercial application
 - (b) Generation of new ideas
 - (c) Mass production
 - (d) Standardization
5. The first step in setting up an enterprise is
- (a) Recruitment
 - (b) Idea identification
 - (c) Profit calculation
 - (d) Dividend declaration

6. Which of the following is a form of business organization?
- Sole Proprietorship
 - Municipality
 - NGO
 - Cooperative bank only
7. A project report generally includes _____.
- Market analysis
 - Personal biography
 - Political views
 - Family details
8. Business Model Canvas consists of
- 5 components
 - 7 components
 - 9 components
 - 12 components
9. MSME stands for:
- Medium Scale Manufacturing Enterprise
 - Micro, Small and Medium Enterprises
 - Multi Service Management Enterprise
 - Market Supply and Management Entity
10. MSMEs contribute mainly to:
- Economic growth
 - Political campaigns
 - Sports activities
 - Foreign tourism only

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Define entrepreneurship and explain its key characteristics.
- Or
- (b) Differentiate between entrepreneurship and employment.
12. (a) Explain the concept and stages of the design thinking process.
- Or
- (b) Differentiate between invention and innovation with suitable examples.
13. (a) Explain the process involved in setting up a new enterprise.
- Or
- (b) Discuss the various forms of business organisation and their features.
14. (a) Explain the components of the Business Model Canvas.
- Or
- (b) Discuss the importance and contents of a project report.

15. (a) Define MSME and explain its importance for economic growth.

Or

- (b) Discuss the role of government organisations in entrepreneurship development.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Analyse the role of entrepreneurship in economic development and employment generation in India.

Or

- (b) Critically evaluate the differences between traditional and modern entrepreneurs.

17. (a) Analyse how the design thinking approach supports innovation in start-ups.

Or

- (b) Evaluate the role of creativity in developing sustainable business models.

18. (a) Analyse the legal and procedural formalities involved in establishing a new enterprise in India.

Or

- (b) Critically evaluate the advantages and limitations of different forms of business organisation.

19. (a) Analyse how the Business Model Canvas helps in designing a sustainable start-up model.

Or

- (b) Critically evaluate the role of financial projections in a project report.

20. (a) Analyse the contribution of MSMEs to inclusive economic growth and rural development.

Or

- (b) Critically evaluate the effectiveness of government support institutions in promoting entrepreneurship.