

(6 pages)

Reg. No. :

**Code No. : 21059 E Sub. Code : EECO 52/
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**B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2026.**

Fifth Semester

**Commerce / Corporate Secretaryship /
Professional Accounting / Banking and Finance /
Banking and E-Commerce**

Elective — RESEARCH METHODOLOGY

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The word Research is derived from _____
Language.
- (a) French (b) Latin
(c) American (d) Greek

2. _____ research is also known as formulative research.

(a) Exploratory (b) Descriptive
(c) Evaluation (d) Action

3. _____ should be given on the very first page of the research design.

(a) Introduction
(b) Review of literature
(c) Declaration
(d) Hypotheses

4. Analytical design is a part of _____ design.

(a) Correlational (b) Exploratory
(c) Diagnostic (d) Experimental

5. _____ is the number of observations, individuals, or data points selected from a large population.

(a) Sample Size (b) Sampling Frame
(c) Sampling (d) Sample Unit

6. Sampling process consists of _____ elements.
 (a) Two (b) Three
 (c) Four (d) Five
7. _____ is a process of analysing heterogeneous responses into some categories.
 (a) Coding (b) Editing
 (c) Classification (d) Tabulation
8. _____ means studying the tabulated material in order to determine inherent facts.
 (a) Tabulation (b) Analysis of data
 (c) Explanation (d) Classification
9. A written format of a research work is known as
 (a) Research paper (b) Monograph
 (c) Project report (d) Research report
10. The Last Stage of research process is
 (a) Classification
 (b) Interpretation
 (c) Report writing
 (d) Review of literature

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
 Each answer should not exceed 250 words.

11. (a) Explain the characteristics of a research.
 Or
 (b) Differentiate Pure Research from Applied Research.
12. (a) Analyse the factors which affect research design.
 Or
 (b) Enumerate the basic principles of experimental research design.
13. (a) Write a note on Snowball Sampling Method.
 Or
 (b) How to select a random sample? Briefly explain.
14. (a) What are the guidelines for constructing questionnaire schedule?
 Or
 (b) List out the methods of collection of primary data.

15. (a) What are the precautions for writing research report?

Or

- (b) What is interpretation? Why interpretation is essential?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

16. (a) Describe the different types of research.

Or

- (b) Briefly describe the different steps involved in research process.

17. (a) Elaborate the features of a good research design.

Or

- (b) What are the various types of research design?

18. (a) What are the steps to be taken to make the sample useful and reliable?

Or

- (b) Briefly explain the various types of non-probability sampling method.

19. (a) Explain the features of observation methods of data collection.

Or

- (b) What is meant by data processing? Explain its steps.

20. (a) Discuss the components of Research Report.

Or

- (b) Explain the various types of Reports.
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